Assist. Prof. Tanakorn Likitapiwat, Ph.D.

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Research Interests

Investments, Market Microstructure, Behavioral Finance.

Education

2006 – 2010	Doctor of Philosophy. (Ph.D.) Fogelman College of Business. The University of Memphis. USA
2002 – 2004	Master of Business Administration (MBA) Faculty of Commerce and Accountancy, Chulalongkorn University. THAILAND
1992 – 1996	Bachelor's Degree of Electrical Engineering (B.Eng.) Faculty of Engineering, Chulalongkorn University. THAILAND

Refereed Journal Publications

Likitapiwat, T., Dhamkhantichoti, P., Johnson, W. F. 2018, Sell on the News, Differences of Investor Opinion, Short-Sales Constraints and Returns Around Earnings Announcements: Evidence from the Stock Exchange of Thailand, *Nida Business Journal*. 23, 136 – 162.

Likitapiwat, T., Johnson, W F., 2016, Market Segmentation in Developing Markets Evidence from Thai Non-Voting Depository Receipts, *Journal of Applied Economic Sciences*. 11, 241 – 256.

Likitapiwat, T., Sereetrakul, W., Wichadee S., 2015, Examining materialistic values of university students in Thailand. *International Journal of Psychological Research*. 8, 109 – 118.

Sereetrakul, W., Wongveeravuti, S., **Likitapiwat, T.** 2013, Gender Differences in Saving and Spending Behaviors of Thai Students. *Research in Education.* 90. 68 – 81.

Detzen, D., Jain, P.K., Likitapiwat, T., Rubin, R. 2012. The Impact of Low Cost Airline Entry on Competition, Network Expansion, and Stock Valuations. *Journal of Air Transport Management.* 18, 59-63.

Jiang, C. X., **Likitapiwat**, T. and McInish, T. H. 2012. Information Content of Earnings Announcements: Evidence from After-Hours Trading. *Journal of Financial and Quantitative Analysis*. 47, 1303 – 1330.

Chiyachantana, C. N., Choochuay, J., **Likitapiwat**, T. 2012, Intraday Price Discovery In Emerging Equity Market: Analysis of SET50 Index, SET50 Index Futures and Thaidex SET50 (TDEX), *Journal of Applied Economic Science*. 7, 380 – 390.

Other Publication

Likitapiwat, T, 2017, Roles of Algorithmic Trading and Market Liquidity (in Thai). *Chulalongkorn Business Review*, 153, 1 – 19.

Working Paper

Likitapiwat, T. 2016, Algorithmic Trading in an Emerging Market: Empirical Study on the Stock Exchange of Thailand, Capital Market Research Institute, The Stock Exchange of Thailand"

Likitapiwat, T., Johnson, W. F., 2018, Are Equity Markets Really Casinos? When the timing is right. SEC Working Paper Forum 2018, Market Structure and Intermediation Winning Paper

Working Experiences

Nov 2017 – Present	Assistant Professor – Chulalongkorn University
Oct 2010 – Oct 2017	Lecturer – Chulalongkorn University
Jun 2008 – Dec 2008	Instructor - University of Memphis. USA.
Jan 2005 – May 2006	Lecturer - Bangkok University.

Courses Taught

- Financial Econometrics
- Market Microstructure
- Money and Capital Markets
- International Financial Management
- Financial Markets, Institutions and Instruments